

# GRAB YOUR SEAT

THE CAMPAIGN

## BE KNOWN AS A SUPPORTER

Visitors and theater patrons at Valley and District cultural events will know what an important role you play in the theater's ongoing mission. You'll enshrine your own respect for the arts and display your concern for the future of our District's students. Generations to come will know that you were a kind and generous friend and supporter of the arts in our region.

## BE A PART OF VALLEY HISTORY

A centerpiece of the new multi-year fundraising effort for our district's students is the opportunity for members of the public to name a theater seat, gallery space, or other building amenity at the Richards Center for the Arts in their honor, or a loved one's – commemorated by an elegant, personalized plaque or lettering!

## OTHER NAMING OPPORTUNITIES

Care to name more than a seat? There are other building amenities, common spaces, and architectural elements available, including gallery walls, lobby and vestibule areas, performers' changing rooms, and more. They represent unique opportunities for you or your family to have century-long recognition and an inspiring presence in a Coachella Valley landmark.



## WHAT OR WHOM SHOULD YOU COMMEMORATE?

- Salute an individual, couple, or family.
- Honor children, grandchildren, parents.
- Memorialize a loved one.
- Highlight your graduating class
- Mark a birthday, anniversary, or other special occasion.

## FOR MORE INFORMATION

[PSUSD.US/THEFOUNDATION](http://PSUSD.US/THEFOUNDATION)

Contact:

Ellen Goodman

Executive Director

The Foundation for the Palm Springs

Unified School District

760-416-8455 or [egoodman@psusd.us](mailto:egoodman@psusd.us)

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## UPDATING A CLASSIC

FORMERLY THE PALM SPRINGS HIGH SCHOOL'S HISTORIC AUDITORIUM, THE REVERED E. STEWART WILLIAMS - DESIGNED STRUCTURE HAS UNDERGONE A MULTI-MILLION-DOLLAR RENOVATION THAT HAS REINVIGORATED AND RETOOLED THIS BELOVED VALLEY FILM, CONCERT, AND THEATRICAL VENUE.

THE RESULT IS A STATE-OF-THE-ART PERFORMANCE DESTINATION FOR BOTH THE DISTRICT'S STUDENTS AND VALLEY CULTURE-LOVERS, NOW KNOWN AS THE RICHARDS CENTER FOR THE ARTS.

## THE ARTS AREN'T OPTIONAL

By supporting this campaign, you're making possible the Foundation for the Palm Springs Unified School District's ongoing commitment to the full expression of the individual through education in the arts – both visual and performing. The arts can sometimes be overlooked in times of tightened education budgets – or, sadly, eliminated from the academic framework entirely. Don't let this happen.

## SUPPORTING THE CAMPAIGN

Philanthropist Rozene Supple's lead gift of \$2 million is a cornerstone of the District's "GRAB YOUR SEAT" Capital Campaign in support of arts programming of all kinds for students across the six cities of our District. Help us reach our goal of \$5 million.

## GRAB YOUR SEAT

Using the detachable form that is part of this brochure, seize your chance to grab your seat!

Your generous gift of \$500 per seat will allow us to affix a commemorative plaque or nameplate to one of the Richards Center for the Arts's theater seats in your name or a loved one's.



# GRAB YOUR SEAT



PLEASE  
COMPLETE  
THIS FORM  
AND MAIL TO:

SEAT 1 INSCRIPTION

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SEAT 2 INSCRIPTION

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Note: Maximum three lines of 20 characters each, including spaces. We have the right to reject any seat name in which the proposed text for the engraved plaque or lettering contains unacceptable language, and/or does not adhere to PSUSD standards of taste. For more than two seat inscriptions, please attach a list on a piece of paper or call the Foundation.

FUNDS TO BE USED FOR Please check one  
Palm Springs High School's Arts Programs   
The Arts for all PSUSD students

NUMBER OF SEATS AT \$500 EACH

I've enclosed a check  I'll pay by credit card

American Express  Discover

MasterCard  Visa

Name on card

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Card number

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CVC

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Signature

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Thanks to Claude Brown & Neil Cohen for their generous underwriting of the cost of naming your seat. As a result of their generosity 100% of your donation goes directly to ARTS programming.

The Foundation for the Palm Springs Unified School District is a 501(c)3 nonprofit that serves as the fundraising arm of the District, Federal ID # 26-1265520. Contributions to The Foundation's GRAB YOUR SEAT Campaign are tax-deductible as allowed by law.

Ellen Goodman  
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If you prefer, phone us at  
760-416-8455  
or purchase online at  
[psud.us/thefoundation](http://psud.us/thefoundation)

Name

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Address #1

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Address #2

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City, State, Zip

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Home Phone

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Cell Phone

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E-mail

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