



Palm Springs Unified School District Secondary Course Description

Please read: Sections 1 and 2 must be completed and submitted to the Director of Secondary Curriculum and Instruction for all courses seeking PSUSD Cabinet and Board approval. Sections 3 and/or 5 must be completed if the course will be submitted to the University of California (UC) for placement on your school's a-g list and/or Career and technical educational (CTE).

District Office Use Only

Transcript Title(s)/Abbreviation: Broadcast Journalism Adv

Transcript Course Code(s)/Number(s): 5458 Cabinet/BOE Approval Date: 3/26/19

Section 1: Course Content

1. Course Title: Broadcast Journalism Adv

Date this course was first submitted to the Curriculum Advisory: 2/11/19

2. Is this a re-write of an existing course? No If "Yes," what is the District Course Code: _____

3. CALPADS Code : 7249

4. PSUSD graduation requirement subject area: General Elective

5. Unit Value for complete course: 10 PSUSD credits (one year/two semesters) 6. Grade Level: 10 11 12 --

Course can be repeated for Credit?

Note: Grade level pertains to which grades the course has been designed.

7. PSUSD Department: Vocational

8. PSUSD weighted GPA? No 9. Is this an "online" learning course? No

If "Yes," list the online provider: _____

Note: If "Yes," an additional course code will be created by ETIS with a virtual designation.

10. Will this course be offered only through the Alternative Education Program? No

11. Career Pathway Relationship

Note: Refer to the list of Industries and their associated Pathways in Section 5, Item #38

Is this course an Industry and Career Pathway-related Course? Yes

If "Yes," which Industry? Arts, Media, and Entertainment

Which Pathway? Production and Managerial Arts/Multimedia Production

What sequence level? 19-Advanced (Capstone)

12. Is this course an Academy-related Course? No If "Yes," which Academy? _____

13. Course Content:

For each unit of the course, provide:

1. A brief description (5-10 sentences) of topics to be addressed that demonstrates the critical thinking, depth and progression of content covered.
2. A brief summary (2-4 sentences) of at least one assignment that explains what a student produces, how the student completes the assignment and what the student learns.

Unit 1 – Documentaries & News Magazine segments

Students will have mastered the skills involved in the creation of a news package. Those skills will be needed to succeed in this unit. The magazine pieces will be news packages that are a bit longer and include more storytelling techniques than they have used in their short news packages. This unit will be an ongoing learning experience. At the conclusion of this unit, students will rotate assignments, producing a variety of pieces for the news show. Ultimately, they will create a series for the regular broadcast.

- Lesson: Editing: Teams will receive documentary footage with B-roll, SOT, NatSo and VO. Using only the material provided, they will produce three one-minute productions:
- One mini-documentary using only VO and B-roll
- Mini-documentary using only SOT and B-roll The only voice can be SOT (no reporter narration)
- Mini-documentary using SOT, B-roll and reporter VO
- They will then view and critique
- Discuss the challenges of each type of documentary
- Discuss storytelling techniques that may be used in their productions
- Brainstorm a list of features they would like to do or see done
- Discuss the strengths and weaknesses of the various formats
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Unit 2 – Staffing and Editorial positions

In this unit, students will learn the different positions that are needed to create a production. They will learn what each staff member is responsible for. They will review the student-created editorial policy, and revise where needed, to keep it updated. They will then discuss who should fill which job, based on their skills.

- Students will apply for the job they want by filling out an application.
- Small groups will discuss the applications from each person and make recommendations to the Adviser.
- The adviser will appoint the top two positions, and they will, in turn, discuss and decide as a team who would best be suited for editorial positions.
- Editorial staff will conduct an editorial meeting under the watch of the adviser.
- The adviser will select technical crew positions based on skills.
- Each editor and advanced staff member will have 1 to 3 students that he/she will mentor during training of news packages, camera and event coverage.

Unit 3 – Training Staff

In this Unit, technical staff members will be assigned at least one, but no more than three interns to shadow them as they perform their duties in the studio. They will train interns to use the equipment they are skilled at.

Editorial staff will mentor their students in the creation of news packages, camera operation and event coverage. Each event covered must be attended by one advanced student and two interns. Editorial staff will direct the shoot at the first two events.

Unit 4 – Show production

This is where students will use the skills they have acquired to organize and produce a weekly broadcast. They will include news and sports segments, feature stories, and commercial spots for upcoming school events. They will track each segment during its production, and track the time, keeping the broadcast in full under 12 minutes. They will audition anchors, and then shoot their part each week, and edit the entire show together. They will broadcast the show wherever it is wanted by administration. This is an ongoing learning process that is constantly changing. Students must learn to problem-solve, collaborate, resolve conflicts, change stories mid-stream at times, and help students edit and stay within time frames.

14. Course Overview [Provide a brief summary/snapshot (3-5 sentences) of the course's content]:

Course Description Broadcast Journalism Advanced is the capstone course in the Media Arts Pathway. Students sharpen news judgment and leadership skills by creating digital content and producing newscasts. Advanced Broadcast Journalism students will learn to run a broadcast in a studio environment, including live switching on a Tricaster, lighting and audio, and editing for the school broadcast. They will fill editorial positions and make decisions about news coverage, stories and presentation while managing reporters, anchors, writers, and editors under deadline pressure.

15. Texts and Supplemental Instructional Materials (*all non-core instructional materials are the responsibility of individual schools to purchase.*)

Texts: Video: Digital Communication & Production Goodheart-Wilcox Co, Inc. Fourth Edition 2018

Supplemental Materials: _____

16. Will this course be submitted for approval by UC? Yes

Section 2: School and District Information

School Information

1. School Name: Desert Hot Springs High School

School District: Palm Springs Unified School District

City and State: Palm Springs, California District Web Site: http://www.psusd.us

School Course List Contact Information (Name of AP of Curriculum or Principal)

2. Name: _____

Position/Title: _____ Email: _____

Phone #: _____ Ext: _____

Teacher Contact Information (Name of teacher/administrator who authored this course)

3. Name: Jamie O'Neil

Position/Title: CTE classroom teacher Email: joneil@psusd.us

Phone #: 760-408-4546 Ext. _____



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Section 3: Course Information

1. Was this course "Previously Approved" by UC? Yes

Note: if this course is to be submitted to UC and it was "Previously Approved," the exact same course title as the previously approved course must be used. Complete outlines are not needed for courses previously approved by UC. Courses that are defined as "previously approved" are courses from the following programs (Advanced Placement, International Baccalaureate, ROP courses, etc.), or courses from within the same district, or courses that have been removed within a three-year window are being reinstated, and/or courses from UC-approved online providers. Courses modeled after courses from outside the school district are also defined as "previously approved" but a complete course description will be required for submission to UC. Each section below represents an individual page on the UC electronic submission site.

If "No," proceed to the Course Description Section (Section 4).

If "Yes," indicate which category applies:

2. Is this course modeled after a UC-approved course from another high school outside of our district? Yes

Note: If "Yes," you will be required to submit a complete course description. UC will review the previous submission, if it is available, to assist them in their review process.

If "Yes," list which school: Leroy Greene Academy

Exact Course Title: Broadcast Journalism Adv. LA5731

3. Is this course modeled after an identical course approved by UC for the current year at another high school in PSUSD: No

If "Yes," what school? _____

Exact Course Title: _____

4. Is this course being reinstated after removal within 3 years: No

If "Yes," what year was the course removed from the list? _____

Exact Course Title: _____

5. Has this course been provided program status, is not an online course, and is it listed below? No

If "Yes," select an option from the Program

Status list: --

6. If "Advanced Placement," has it been authorized by the College Board through the AP audit process? --

Note: UC will only allow Advanced Placement courses that have passed or are in the AP audit process. UC requires all AP courses on your list, including those approved in prior years, to be verified via the College Board AP audit process. UC will run quarterly reports based on AP Audit data. AP courses not listed on the AP audit list will be removed.

If "In Progress," date submitted to AP: _____
MM/DD/YYYY

Exact Program Course Title: --

7(a). Is this course provided by one of the UC-approved online curriculum providers listed in #9?

No

8(b). Have you signed the appropriate partnership agreement with the provider regarding methods of delivery and instruction?

No

Note: You must have signed an agreement with the appropriate provider and filed with UC in order to use their courses.

9. If the answer to either 26(a) or (b) is “No,” UC will not approve this course. If “Yes” to both 26(a) and (b)., then select the appropriate option from the Online Provider List below:

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10. Seeking “Honors” Distinction

Note: To receive “Honors” distinction for both UC and PSUSD, the course content must satisfy certain requirements. For information about these requirements, refer to the a-g Guide: <http://www.ucop.edu/a-gGuide/ag/a-g/honors.html>. For “Previously Approved” courses (including AP and IB), the honors information will be pre-populated as applicable on your UC submission template.

No

*Note: “Other Honors” is defined by UC as a course specifically designed with distinctive features which set it apart from regular high school courses in the same discipline areas. The course should be seen as comparable in terms of workload and emphasis to AP, IB or introductory college courses in the subject. Honors courses must be designed for the 11th and 12th grade level to be UC approved and require a comprehensive, year-long written final exam. In addition to AP and IB higher level courses, **high schools may certify not more than one honors level course per grade level in each of the following subject areas only: history, English, advanced mathematics, each laboratory science course, each language other than English, and each of the four VPA disciplines.** If there are no AP or IB or higher level courses in a given subject area, the high school may certify up to, but not more than two honors level courses in that area.*

11. Subject Area and Category

“a” - History/Social Science

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“b” - English

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“c” - Mathematics

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“d” - Laboratory Science

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Note: Students electing to enroll in an integrated-science program (ISP) are strongly advised by UC to complete the entire three-year sequence. In most cases, the first year of an integrated science sequence fulfills only the “g” elective requirement: the second and third years of the sequence then fulfill the two-year “d” laboratory science requirement. Accordingly, if only ISP 1 and only one of ISP 2 or ISP 3 are completed, then one additional course from the categories of Biology, Chemistry, or Physics from the “d” subject area must be taken to fulfill the “d” requirement.

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Note: This category demonstrates that the course is cross-disciplinary and is often used for advanced science courses such as AP Environmental Science or Biochemistry

“e” - Language Other than English

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Language --

“f” - Visual and Performing Arts

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“g” - Elective

VPA



Palm Springs Unified School District High School Course Description

Section 4: Course Attributes

1. Is this course classified as a Career Technical Education Course?

Yes

If no, skip to item #2

2. If "Yes," select the name of the industry **and** Career Pathway:

<input type="checkbox"/> Agriculture and Natural Resources	--
<input checked="" type="checkbox"/> Arts, Media, and Entertainment	Production and Managerial Arts
<input type="checkbox"/> Building and Construction Trades	--
<input type="checkbox"/> Business and Finance	--
<input type="checkbox"/> Education, Child Development and Family Services	--
<input type="checkbox"/> Energy, Environment, and Utilities	--
<input type="checkbox"/> Engineering and Architecture	--
<input type="checkbox"/> Fashion and Interior Design	--
<input type="checkbox"/> Finance and Business	--
<input type="checkbox"/> Health Science and Medical Technology	--
<input type="checkbox"/> Hospitality, Tourism, and Recreation	--
<input type="checkbox"/> Information and Communication Technologies	--
<input type="checkbox"/> Manufacturing and Product Development	--
<input type="checkbox"/> Marketing, Sales, and Service	--
<input type="checkbox"/> Public Services	--
<input type="checkbox"/> Transportation	--